

AI Leadership & Transformation Advisory Services

Move Beyond AI Experimentation to Measurable Business Value



Most law firms are investing in AI, but many struggle to move beyond isolated pilots and experimentation.

Client expectations, evolving ethical guidance, governance concerns, and a rapidly changing vendor landscape are creating pressure to act quickly. At the same time, firms are being asked to justify investments, manage risk, and demonstrate measurable business outcomes. Frontline helps law firms develop the strategy, governance, and operational framework required to scale AI responsibly, accelerate adoption, and maximize value from AI investments.

Key Factors Undervaluing AI for Law Firms

- **Unclear AI Strategy:**
Competing vendor claims create uncertainty around priorities and investments.
- **Governance & Ethics Exposure:**
Firms must balance innovation with confidentiality, ethics, client requirements, and regulatory guidance.
- **Fragmented Vendor Landscape and Tool Sprawl:**
New AI solutions are emerging rapidly, creating complexity and overlapping capabilities.
- **Cultural Crossroads:**
Opposing desires for AI adoption and risk preservation.
- **Lack of ROI Realization:**
Technology-first implementations lack adoption enablement that leads to benefits capture

Our Approach

Frontline's performance-led framework helps law firms align AI investments with business objectives while establishing the governance, readiness, and adoption capabilities necessary for long-term success.



Strategy First, Tools Second

Firms with a defined AI strategy are 3.9x more likely to recognize AI benefits. Focus on investment rationalization over vendor hype.



Governance as a Value Driver

Establish AI center of excellence to integrate risk management, prioritization, and investment oversight.



Integrated Adoption Enablement

Bridge the gap between experimentation and integrated AI solutions that scale through firm-wide training and process redesign

Full Lifecycle Advisory Service Offerings

Objectives	AI Strategy & Planning	AI Readiness Assessment	AI Transformation Management	AI Governance-as-a-Service
	• Define a business-aligned AI strategy with clear path to ROI • Define imperatives for use-cases, org enablement, technology & governance	• Evaluate organizational skill gaps for AI adoption • Evaluate platform and data readiness • Define policy and AI governance requirements	• Establish a transformation COE to oversee AI strategy execution • Monitor and report on portfolio health • Evaluate and manage benefits realization	• Establish and manage AI-centric policies • Risk management program • Data and architecture oversight • Monitor organizational use, AI effectiveness, and issues
Deliverables & Outcomes	• AI strategic imperatives • 2-3 year AI strategic roadmap • Organizational enablement levers • Recommendations for governance • Benefits case & ROI assumptions	• Organizational enablement plan with defined adoption metrics • Platform and data readiness heatmap with AI enablement recommendations • Governance framework & plan	• Delivery alignment with AI strategy • Executive portfolio health • visibility • Portfolio risk management • Effective ROI realization	• Best-practice AI governance capability • Technology alignment with use-case requirements • Leadership risk & issue visibility • Ongoing AI effectiveness monitoring

Outcomes We Help Firms Achieve

- Accelerate AI adoption with greater confidence
 - Reduce risk through formal governance and policy frameworks
 - Improve user adoption and workflow integration
- Prioritize the highest-value AI opportunities
 - Measure and demonstrate AI ROI
 - Create a scalable foundation for future AI innovation

Get Started with a 60-Minute AI Baseline Workshop

Meet with our experts for a 60-minute interview-based assessment covering 30 AI best practices that strengthen value capture and scalability of AI technologies in law firms

What You Get:

- AI maturity score based on legal-specific AI maturity model
- Identification of 3-5 key themes (risks, opportunities, imperatives) to improve AI value and adoption
- Frontline’s proprietary AI operating model blueprint highlighting key use-cases and value levers, specific to big, mid, and small law
- 2-3 recommendations for AI accelerators

Why Frontline Managed Services

Unlike traditional technology consultants or AI software vendors, Frontline combines deep legal industry expertise with strategy, governance, operational transformation, and performance management capabilities.

For nearly 40 years, Frontline has helped law firms modernize operations, improve performance, and navigate technology change with confidence.